

AGENDA ITEM 7 - REPORT BY THE SECRETARY-GENERAL

1. GENERAL

This document provides a general update on a number of matters in relation to the governance and operation of IALA. Some matters will be dealt with in greater detail under other agenda items.

The activity and workload of IALA continues to grow, with the calendar for this and next years already filled. The membership of IALA has grown to 270 which is 18 more members than at the same time last year, 4 of them being National Members, 11 Industrial and 3 Associate. The participation in the Committee work is overwhelming with up to 140 participants in some sessions.

There has been extensive communication with the Ministry of Foreign Affairs of France on the change of status to an Intergovernmental Organization (IGO) and an invitation for a preparatory Diplomatic Conference on 18th to 19th April 2017 is planned. Projects have been started to prepare the Secretariat for IGO status. Also invitation to the preparatory Diplomatic Conference and a communication package about the IGO project has been send to members and relevant stake holders.

The work on a new visual image for IALA has been finalized and the Brand Guidelines have been implemented.

2. THE STRATEGIC VISION

The Strategic Vision for IALA was approved by Council in December 2013 and the Committees commenced work in accordance with the Vision in 2014. Councillors will recall that the Strategic Vision has two Goals for 2026, a Strategy to reach these, and Priorities for work in the 2014-2018 period.

Work on the 2014-2018 priorities is proceeding well in the Committees. At its next meeting in April 2017, the Policy Advisory Panel (PAP) will be asked to make a mid-term review of the Strategic Vision and the Committees' work programme, and advise if it sees any need for adjustment. The Secretariat has made a review of the Strategic Vision with recommendations for the 2018-2022 Priorities, and this will be an input to the PAP meeting. At this stage, and subject to PAP advice, the Secretariat's initial view is that the two Goals remain valid and the Strategies generally have the correct focus. The 2014-18 Priorities will as a minimum need to be reviewed and transformed to a set of 2018-2022 Priorities before the Conference in Korea in 2018.

Preparations has started on committee structure options for the 2018-2022 work period and I will advise the Council further at its next session in June 2017.

Standards are a vital feature of the Strategic Vision. If Council approves the draft plan for the first IALA Standards at this Council session, then the Committees and the Technical Operations area of the Secretariat will continue its work on the Standards-Recommendations structure for IALA. Approval of the first set of IALA Standards is planned for 2018 at the General Assembly in Korea.



3. MODERNISATION OF IALA

As part of the corporate identity of IALA a set of Brand Guidelines has been developed. These guidelines will govern how the identity is applied and confirm an approved logo, supporting devices, colour palettes, typefaces, page and document layouts, and also the physical HQ facilities.

The change of visual image became effective on 1 January 2016 and the update of the HQ facilities will be carried out during 2017.

WELCOME AREA



IALA
HEADQUARTERS
15/06/16

DELIBERATION COMMENCÉE PAR LE COMITÉ D'ADMINISTRATION DE LA COMMISSION IALA
CETTE DÉLIBÉRATION A ÉTÉ APPROUVÉE À L'UNANIMITÉ. LE COMITÉ D'ADMINISTRATION
A DÉTERMINÉ QUE LES COULEURS DE LA COMMISSION IALA SONT LES MÊMES QUE LES COULEURS
DE L'ORGANISATION DES NATIONS UNIES. LE COMITÉ D'ADMINISTRATION A DÉTERMINÉ QUE
LES COULEURS DE LA COMMISSION IALA SONT LES MÊMES QUE LES COULEURS DE L'ORGANISATION
DES NATIONS UNIES.

WELCOME AREA
SKETCH

The new visual image provide IALA's document products with a modern style and image, and also enable colour-coding within the style to differentiate Standards, Recommendations, etc. This will mesh well with the current longer-term activity within Committees and PAP to add Standards to their products and re-organise the Recommendations accordingly. A well-known expert, Dr. Mike Hadley, has been engaged to go through all Recommendations and Guidelines to change to the new style and also to improve the quality of the documents.

It has also extended to the website, where the new style is applied. An upgrade to the website to suit tablets and smart-phones is underway, and later a touch or click reflection of the coming new Standards-Recommendations-Guidelines structure must be made.

To further enhance the corporate identity and presence on social media, IALA has now a LinkedIn profile with relevant news from IALA:

<https://www.linkedin.com/company/10382981?trk=tyah&trkInfo=clickedVertical%3Acompany%2CclickedEntityId%3A10382981%2Cid%3A3-1-10%2CtarId%3A1463044233240%2Ctas%3Aiala>

And a LinkedIn Group for technical discussions with almost 2000 followers:

<https://www.linkedin.com/groups/86242>

Members of the Council are invited to follow IALA on LinkedIn.

4. SECRETARIAT REVIEW

At its 59th session in December 2014, the IALA Council was presented with the review of the IALA Secretariat, a study commissioned by the Secretary-General at the request of the Council at its 56th session. At the 59th session Councillors indicated their appreciation of the review and made a number of comments.



Council directed the Secretary-General to present a regular implementation report to Council under a standing agenda item at each Council meeting.

The Council received an implementation and status report on the project at its 61st meeting held in Dakar in December 2015 with further verbal advice at its 62nd session in Lisbon in June this year.

At this session Council noted that it was important to increase the capacity of the Secretariat. The present structure includes one additional position into the administrative area and one seconded (IFAN) technical positions in the operations/technical area. It also includes a position for communications on a consultancy basis.

Pending the results of the discussion on the draft IALA Convention and the diplomatic process it is considered that the first possibility of a signing of the IALA Convention will be during the IALA Conference in Incheon in 2018.

In order to be ready for the future status as an IGO there is a need from now until 2018 to recruit at least one more position in the technical area and two positions in the administrative area (one position for translation).

The World-Wide Academy is believed to be sufficiently staffed with a permanent Dean, a permanent Programme Manager and two part time advisors, one of them being the Vice-Dean, as well as experts on a consultancy basis.

With these changes the Secretary-General believes that the Secretariat is ready to face the challenges of the increased number of members at meetings, the IGO-status and also to be able to deliver the expected service to the members.

As detailed under agenda 9 (Financial Matters) the growth in membership numbers and the steps taken to run the organisation in a more efficient manner can finance the future size of the Secretariat.

5. DEVELOPMENTS OF THE WORLD-WIDE ACADEMY

There have been changes in the management of the World-Wide Academy since Rear Admiral Jean-Charles Leclair decided to retire from the position as Dean of the Academy from end of August 2016 and Mr. Omar Frits Eriksson has been appointed as Dean of the World Wide Academy from the 1st September 2016. At the same time Professor Gug from Korea was appointed as new chairman of the WWA board and he took over at the October board meeting.

In line with the ongoing work on ensuring good governance and transparency, the new Dean has initiated the development of a training and quality management system which is expected to become operational in 2017.

The Academy also has revised its Master Plan (agenda 12) setting out its main objectives and activities over the next three years.

The Academy recognises the considerable challenge that it has set itself, but is appropriately resourced to meet it. This would not be possible were it not for generous sponsorship both in direct and indirect funding from a number of nations and organizations and the superb and unstinting support from the four IALA technical committees.

The never-ending work on seeking further funding for the Academy continues and IALA members are urged to keep an eye on any Academy activity funding opportunities in their country or region.

6. THE EFFICIENSEA 2 PROJECT AND THE SAFEMOP PROJECT

IALA's work as a partner in the EU supported project EfficienSea 2 is proceeding to plan. The initial payment to IALA of €135,000 was received in June 2015. Dr. Nick Ward of R&RNAV UK is engaged part-time to manage IALA's task in the project, and is being supported by Seamus Doyle. A check of progress made by the IALA team was carried out by the Deputy Secretary-General and the Finance



and Administration Manager in April 2016, and a further review in November 2016 with advice from Dr. Ward.

The Secretariat has engaged two expert consultants to carry out work to assist Dr. Ward, and are be focused on the development of VDES technical documentation. These documents will become Project output or deliverable documents, but will then be considered by the ENAV Committee to eventually become draft Recommendations or Guidelines to be approved by this Council. Engagement of an additional expert, to make three, is currently in progress.

The possibility of IALA participating in another project, financed by the European Union, is being explored. This new project, named SAFEMOP (safer waterborne transport and maritime operations) aims at developing a life-cycle risk-based risk/safety framework in line with IMO high-level goals. Participating in this initiative will provide IALA with an opportunity to obtain funding for developing further the IALA Risk Management Toolbox, improving its utility as the internationally recommended Risk Management Toolbox for Aids to Navigation Management Authorities. The draft project proposal has been approved in principle by the EU, and the project consortium has been invited to submit a final project proposal before end of September 2016.

7. THE COUNCIL IS REQUESTED TO

Note the report.